



MICHAEL AGUILAR

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EDUCATION

The Art Institute Of Tampa

2016-June 2018

Bachelors in Graphic and Web Design

Vice President American Advertising Federation Student Chapter

1 X Local Gold ADDY Award

2 X Local Silver ADDY Awards

1 X District Gold ADDY Award

1 X District Silver ADDY Award

University of South Florida

2011-May 2015

Bachelors in Mass Communication w/ focus in Advertising

2014-2015 National Student Advertising Competition (NSAC)

EXPERIENCE

Media Design Shop/Born To Ride

June 2017-Feb. 2018

Graphic Designer

Designed and executed:

- print collateral
- magazine ads
- seasonal campaigns
- social media and newsletters (constant contact)

Accounts worked on:

The Hitting Academy, Love-Jugs, Fraziers Harley-Davidson

Eraserfarm

Aug. 2015- Feb. 2016

Design Intern

Designed and executed:

- social media campaign
- direct mail

Accounts worked on:

Intrepid Powerboats, KFB Law

Schifino Lee Advertising

May 2015- Aug. 2015

Design Intern

Designed and executed:

- web layouts, billboards, print, web banners
- custom lettering and chalk wall*
- logo design

Accounts worked on:

Lowry Park Zoo, Ashley Nation, Grenlec, Alessi, MHI global

SKILLS

Ps

Ai

Id

Lr

Dw

Ae

INTEREST

Sketching, Lettering, Film Photography (35mm), Family Time, Sports